



WIN FEDERAL CONTRACTS

Let the Bid Targeting System (BTS) find the right opportunities for your business.

STOP wasting time searching look for government contracts to bid on.

START saving money by using the BTS to find the contracts that fit you best.

PRIORITIZE your bids using this user friendly tool.

FOCUS your government capture strategies. Shift from chasing sales to pursuing targeted opportunities.



Make more informed business decisions



Save time and money pursuing of federal bids



Leverage business intelligence to prioritize opportunities



Uncover strategies to win more contracts

BID TARGETING SYSTEM (BTS)

Whether you are an experienced federal contractor or just starting out, BTS can support you.

This patented online program was created by a former federal contracting officer and designed to allow you to see what is publicly available and how contracting officers view your company.

BTS reduces the barriers of entry to doing business with the DoD and federal government. It does this by leveraging business intelligence and creating a predictive analytics tool which provides a Firm Readiness Score and then matches and prioritizes the best bid opportunities for your company.

Why Use BTS?

- Over 35,000 Michigan firms in the system
- Up to 10,000 federal contract opportunities
- Grant funding available with an 88% success rate

“BTS and the grant program simplified the process of finding and winning our first federal contract.”

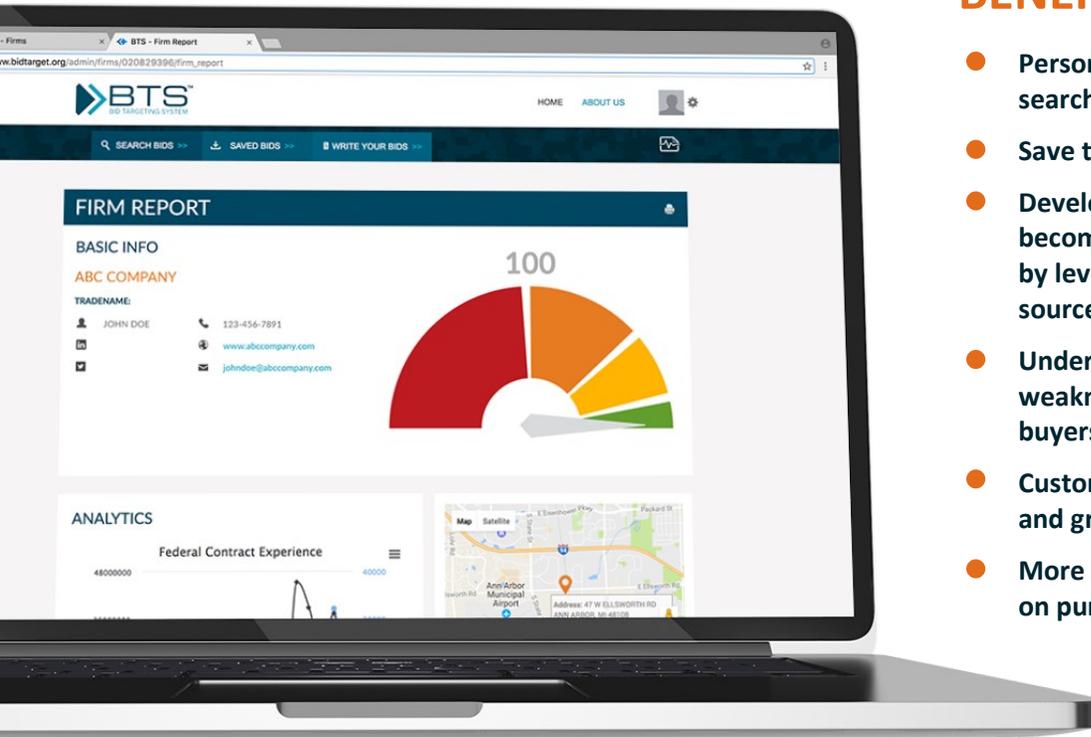
- Jim Foucher, Vice President, RBV Contracting, Inc.

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BIDTARGET.ORG

For more information email:
info@bidtarget.org

MICHIGAN DEFENSE CENTER
MICHIGAN ECONOMIC DEVELOPMENT CORPORATION





BENEFITS

- Personally manage your bid opportunity search profile
- Save time & money pursuing federal bids
- Develop a practical roadmap to becoming a successful federal contractor by leveraging information from multiple sources
- Understand your firm's strengths and weaknesses, the same that federal buyers are seeing
- Customize strategies to improve score and grow your business faster
- More informed business decision-making on pursuing federal bids

FEATURES

- Prioritize bid opportunities with custom search filters and criteria weights
- Automatically match your firm with top bidding opportunities
- Receive daily email notifications of new bid opportunities
- Save and manage your favorite bid opportunities with total user control
- Custom and standard reports, including company specific "Firm Report"
- Multiple search features: NAICS, Region, SBA Program, Bid Due Date
- Extracts & integrates business intelligence from various sources
- Grant funding available to hire professional bid writers



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