



Proposal Management & Bid Writing Capabilities Statement

Core Competencies

JetCo Solutions serves as an embedded government sales and marketing team for our clients. We provide clients with ongoing support that includes the entire government sales and marketing life cycle, including capture activities, research, bid search engines, bid/no-bid evaluation guidance, proposal management, and post-submission support.

JetCo Solutions manages proposals and writes effective bid responses for a variety of clients.

Capabilities

- Proposal managers and writers are W2 employees, not 1099
- Adherence to APMP best practices for processes
- Proposal development, formatting, editing, and infographic development
- Color team reviews
- In-house volume management and bid assembly
- Client involvement in win theme development and red review
- Support for capture activities to ensure consistency of messaging in proposal phase

Client Achievements

- JetCo Solutions was brought on as a construction contractor's proposal management team. Now, the company has secured nearly \$10 million in contract wins with our help.

Differentiators

- Help clients sell to all levels of government
- Client loyalty - we don't work with our clients' competitors
- Company success measured by client success and the collective value of contract wins
- All writers and proposal managers are APMP certified or certification-track
- Only Michigan company selected for Michigan Defense Center bid-writing program

DUNS: 078847965

CAGE: 6XJN7

Diverse: VOSB

Size: Small Business

Business Start: 2006

NAICS: 541613, 541614,
541618, 541690

PSC: R708

Jon Tellier

President

616.588.2493

jtellier@jetcosolutions.com

JetCo Solutions

525 Ottawa Avenue NW

Lower Level

Grand Rapids, MI 49503

www.jetcosolutions.com



Proposal Management & Bid Writing Capabilities Statement

Our Clients

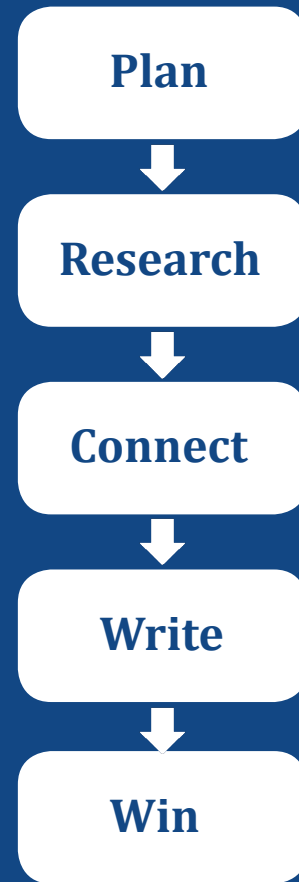
JetCo Solutions clients have excellent capabilities, experience, and expertise in their industry. They are highly qualified and have decided to sell to government. None of our clients can compete because we won't represent two companies that could be competitors. If we don't think you will be successful in government, expect us to tell you.

Clients that maximize our services provide the following resources to support government sales:

- Designate a responsive point of contact and ensure they have executive support for this effort
- Provide information for infrastructure activities
- Provide input for B2G marketing strategies
- Respond quickly to opportunities to determine bid/no-bid and to authorize submissions
- Respond quickly to requests for pricing and assets required for bid responses; quickly review written proposals prior to submission

Small and Strong

The results speak volumes. JetCo Solutions has won over \$4 billion in contract awards for clients - and 98% of the wins are for small business clients.



Awards

- 2017 recipient, Michigan 50 Companies to Watch
- 2015 recipient, EPIC Veteran Owned Business of the Year
- 2012 recipient, Entrepreneur of Distinction Award

Jon Tellier

President

616.588.2493

jtellier@jetcosolutions.com

JetCo Solutions

525 Ottawa Avenue NW

Lower Level

Grand Rapids, MI 49503

www.jetcosolutions.com